

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date and National Voters' Day, 2014 – Publicity – Scrolling & Spots in Television Channels – Payment of bills Rs.36,089/- to 4tv Entertainment Channel, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1660

Dated: 27-04-2014

Read the following:-

1. Govt. Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013
2. Govt. Lr.No.3136/Elecs.E/A2/2013-20, dt:25-11-2013
3. Govt. Lr.No.3136/Elecs.E/A2/2013-50, dt:07-12-2013
4. Govt. Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014
5. From M/s. 4TV Channel, Hyderabad, Invoice
dt:04-01-2014 & dt:10-03-2014.
6. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014.

ORDER:

In the letters 1st to 4th read above, M/s 4TV Channel, Hyderabad has been requested to telecast spots and scrolls through their channel from 28-11-2013 to 23-12-2013 during Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date and from 08-03-2014 to 09-03-2014 regarding General Elections, 2014. Accordingly, M/s 4TV channel, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.48,315/- including all taxes and requested for arranging payment as detailed below.

Sl. No.	Letter No. & Date	Invoice No. & Date	Amount of Rs.
1	Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013	04-01-2014	5,618
2	Lr.No.3136/Elecs.E/A2/2013-20, dt:25-11-2013	04-01-2014	14,382
3	Lr.No.3136/Elecs.E/A2/2013-50, dt:07-12-2013	04-01-2014	10,471
4	Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014	10-03-2014	5,618
Total			36,089

2. After careful examination, Government hereby accord sanction for payment of **Rs.36,089/-** (Rupees thirty six thousand and eighty nine only) to 4tv Entertainment Channel, Hyderabad towards the cost of telecasting the Scrolls in their channel from 28-11-2013 to 07-12-2013 regarding Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date and from 08-03-2014 to 09-03-2014 regarding General Elections, 2014.

(Contd..2...)

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charages for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 6th read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“4tv Entertainment Channel, Hyderabad, A/c No.192010200007825, Axis Bank, Charminar, Hyderabad, IFS Code:UTIB0000192, PAN No.AAAFZ4614K.**

5. This order does not require the concurrence of Finance Department as per the orders in force vide G.O. 6th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To
The General Manager-ADVT & MKTG,
4tv Entertainment Channel, Hyderabad
The General Administration (Claims.C) Department
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER